

**UNPEI Regional Workshop:  
Inputting Poverty/Environment linkages into National Development Planning**

**Ouagadougou, Burkina Faso**

**ANNOTATED AGENDA**

**Tuesday, 15 November 2011**

- 8:30 a.m.      Registration of participants
- 9 a.m.          Opening ceremony
- Welcoming remarks by the Master of Ceremonies
  - Opening comments by the Programme Manager (Africa) UNPEI
  - Statement by the UNDP Resident Representative in Ouagadougou
  - Statement by the Regional Director of UNPEI.
  - Statement by the Acting Chairman ANEJ
  - Statement and Official Opening of the workshop by the Minister of Environment Burkina Faso
  - Group pictures and Departure of the Honourable Minister of Environment
- 10 a.m.          Coffee break
- Presentation on the background and objectives of PEI project, “Poverty and Environment Initiative: The African story”:
- General introduction to what UNPEI stands for
  - African Countries of operation and why
  - African based Collaborations and why
  - Speaker: PEI representative ( Pathe Sene)
- PEI Burkina: Movie (25 min)
- 11:15 a.m.      Statistics of the level of Poverty induced Environmental degradation in Burkina And Government response if any
- Speaker: Rasmane Ouedraogo, PEI national coordinator
- Questions and discussions
- 12 : 00p.m.      Mainstreaming the economic case for poverty /environment in Africa
- UNPEI Success stories
  - Challenges
  - Speaker : Pathe Sene, PEI regional coordinator

Questions and open discussion

1: 00 pm – 2:15 pm Lunch

2:15 pm-3:00pm: Presentation on, “ANEJ and its role on environmental governance and CC in Africa”.

- Speaker: ANEJ representative

Discussions and questions

3: 00p.m- 3:45pm: Overview of the role of media in inputting Poverty and Environment linkages into National Development Planning

- The changing context of media in Africa: diversity, pluralism, independence, technology
- Role and performance of media in society and development
- The Government Angle.

- Speaker: : ANEJ representative

Questions and discussions

3 :45 p.m. Coffee break

4:00- 4:45 p.m Challenges and opportunities for the African media in reporting on Poverty and Environment

- Current issues in Poverty and Environment: Policies and science
- Challenges for the African media in reporting on Poverty and Environment, with implications for UNPEI
- Media specialization: what does it require?

- Speaker ANEJ representative

Questions and open discussion

5 p.m. Closure

**Wednesday, 16 November 2011**

- 9 a.m. Review of first day's proceedings
- Rapporteur:
- 9:15 a.m. Making Poverty/Environment knowledge accessible at the community level: tools, networks and available resources, Communication strategy
- Moderator: UNPEI
  - Presenter: **Rasmane Ouedraogo or Pathe**
- Questions and open discussion
- 10:30 a.m. Coffee break
- 10:45 a.m. ANEJ Country experiences
- Moderator:  
Roundtable: Representative topics covered:
    - Do media in your country report on Poverty/Environment?
    - What kinds of issues and topics do they report on?
    - Who are the target audiences?
    - Do they have special desks or units for Poverty/Environment reporting?
    - Have editors/journalists/producers in your country received training in reporting on Poverty/Environment? (Provide some recent examples)
- Presenters: **ANEJ journalists per country** (20 min per journalist)
- 1:00 am: lunch
- 1:15h- 2:00: ANEJ Country experiences (suite)
- 2:00-3: 00pm Burkina experience on media and environment
- Experiences
  - How local media is improving the coverage of Poverty and Environment issues
  - How Media works with high decision makers to reach people and change behavior
- 3h 15: coffee break
- 3h30-4h 15: Best tools and instruments for communication used by Media
- How tools can be used by local media to inform decision makers
  - How these tools could be developed
  - What are the communication tools in the context of Burkina
  - **Presenters: ANEJ**
- 4h: 30- 5: Groups of works**

**Friday, 14<sup>th</sup> October 2011**

- 9 a.m. Review of second day's proceedings
- Rapporteur:
- 9:15 a.m. Discussions and articles Production/ groups of work
- Moderator: ANEJ
- Questions and open discussion
- 10:30 a.m. Coffee break
- 10:45 a.m. Discussions and articles Production contd
- Moderator: ANEJ
- Questions and open discussion
- 12:45 p.m. Lunch
- 2:00-4 p.m. Production of articles, (Print, Radio and Television)
- 4 p.m. Submission of all articles (Print, Radio and Television)
- 4:30-5 p.m. Closing ceremony
- Moderator:
  - Rapporteur: Draft final report
  - Closing statement: Minister of Environment