

TRAINING WORKSHOP FOR THE MEDIA ON POVERTY AND ENVIRONMENT REPORTING

PEI Botswana in cooperation with MFDP, DEA/MEWT & UNESCO, Harare

DATE 13TH -14TH JULY 2011

VENUE: YARONA COUNTRY LODGE

WORKSHOP FACILITATORS: UNESCO, Harare

Lead facilitator: Mr. Emmanuel Koro

Session Chair: Mrs. Portia Segomelo, Deputy Director - Department of Environmental Affairs

DAY ONE

08:00 Arrival & Registration (with Coffee)

08:30 Introductions and journalists' expectations from the workshop

09:00 **Welcome remarks** – Mrs. M. Kelebemang - UNESCO Botswana Office

09:15 **Opening Remarks** – Mr. Samuel Otladisa Rathedi - PS Ministry of Environment
Wildlife and Tourism

09:30 Introduction to Botswana's poverty and environment issues – **B. Modukanele**

10:00 The role of media towards promoting public dialogue on poverty and environment Issues – Is the debate on poverty and environment an exclusive arena of the development experts and scientists? **Mr. Emmanuel Koro**

10:30 Question and Answer Session

10:45 Tea

Session Chair: Mr. Archibald Ngakayagae, PR. MEWT

11:00 Scenario or situational writing. Journalists are presented with breaking news related to poverty and environment as well as Education for Sustainable Development (ESD) topics based on the UNESCO Training and Resource Kit. They write brief news features & discuss their strengths and weaknesses. **Mr. Emmanuel Koro**

12:00 Discussion on written stories. Journalists are expected to explain how and why a particular angle they chose contributes towards making media audiences aware of the linkages between poverty and the environment and also how such angles promote Education for Sustainable Development (ESD). What challenges did journalists face in planning and writing the story and how can they overcome them in future? **Mr Emmanuel Koro**

13:00 Lunch

14:00 Discussion and critique of written stories – Continued...

14:45 Tea

15:00 Introduction to UN international environmental agreements and Bio-piracy and access and benefit sharing issues– How do they link poverty and environmental issues and what is their role towards promoting sustainable development, especially ESD? – **Mr. Emmanuel Koro**

16:00 Question and Answer Session

16:15 Review of Day's Proceedings & Lessons Learnt – **Mr. Emmanuel Koro**

16:30 End of Day One

DAY TWO

Session Chair: Ms Kesego Oteng - MISA Botswana

09:00 How investigative journalism can be used promote Education for Sustainable Development (ESD) and also bring out the linkage between poverty and the environment – **Mr. Emmanuel Koro**

09:20 Question and Answer Session

09:30 Video that illustrates the link between poverty and environment and also promotes education for sustainable development

10:00 Discussion on issues raised in video

10:15 Tea

10:30 Lessons learnt from well written stories that illustrate the link between poverty and environment and also promote Education for Sustainable Development (ESD). Journalists are given copies of published stories and discuss their strengths and also suggest other issues that could have been included in such stories.

Facilitated by Mr. Emmanuel Koro

- 11:00** How journalists can overcome limits and challenges generally experienced when covering stories that require them to bring out linkages between poverty and environment or stories that deal with sustainable development Issues – **Mr. Emmanuel Koro**
- 11:30** Question and Answer Session
- 11:40** 2nd scenario or situational writing. UNESCO ESD topics-based scenario or situational writing. Journalists are presented with breaking news on a topic related to climate change, poverty and the environment – based on UNESCO Training and Resource Kit. They write brief news features and discuss their strengths and weaknesses.
- 13:00** Lunch
- 14:00** The role of Journalists towards linking poverty and environment to climate change issues and also the need to promote Education for Sustainable Development (ESD) around climate change issues – **Mr. Emmanuel Koro**
- 14:30** Question and Answer Session
- 14:45** Discussion on strategies towards linking poverty and environment in media debates and also to promote ongoing Education for Sustainable Development (ESD) around climate change issues
- 15:30** Tea
- 15:40** Workshop Evaluation

15:50 Presentation of Certificates - **UNESCO**

16:00 Closing Remarks & Vote of Thanks –**MISA Botswana**